

FUNDRAISING POLICY

PRINCIPLE

We aim to help others through fund raising and incorporate this as much as possible within the planning at Primrose Hill.

STATEMENT OF INTENT

Primrose Hill believes that:

- Children learn through helping others
- It is not the amount we raise that is important. It is participation and learning are our focus
- We do not expect parents to sponsor or get sponsorship for each event we run
- We will limit the charities we raise funds for and the numbers of fundraising activities throughout the year

PROCEDURES

- We encourage staff, children and parents to come forward with fundraising suggestions
- We normally raise funds for charities relating to helping children or to charities which have been of help in the past to our children, parents, families or staff
- Each event will be co-ordinated by one staff member and all supervisors should incorporate the event into their planning
- Each event will be evaluated to see if we will run the event again in the future
- We will seek to do a display in the nursery of the event so the children can see afterwards how much they have raised, and photographs where applicable of them participating (see policy regarding consent for taking photographs)
- We will not give prizes or name the leading fund raiser to avoid competitiveness amongst the children